



The Built List

100 influential voices driving change and shaping conversations across the built environment.

Contents

03	Introduction	03
04	About LMC	04
05	Fire and Building Safety	14
15	Digitalisation	24
25	Sustainability	34
35	Diversity and Inclusion	44
45	Skills, Recruitment and Retention	54
55	Methodology	55



Introduction

The Built List highlights 100 influential voices who are making a real impact across construction and the wider built environment.

These are the campaigners, activists, change makers and innovators who are turning important conversations into action, shaping policy and public understanding, and building the profile of our sector.

This isn't just a list of those with the highest social media follower count; we've used a broad range of criteria to understand their influence and impact.

This includes looking at engagement rates, media impact and industry visibility (see box out, right).

We have categorised our influencers in line with five key issues that the industry is facing now:

- Fire and Building Safety
- Digitalisation
- Sustainability
- Diversity and Inclusion
- Skills, Recruitment and Retention

These important areas of change are where new voices can really make an impact.



Key

We looked at three key metrics: engagement rate, media coverage and visibility.

Engagement rate

Based on the last 10 social media posts uploaded to their priority platform. Engagement rate tracks how actively involved your audience is with your content.

Media coverage score

Based on potential reach of articles and the domain authority of publications where individuals have appeared.

Industry visibility

Based on when an individual was visible or active last, whether it's speaking at a conference, attending an event or being mentioned in an article.

For more on our methodology, see page 55.



About LMC

LMC is a PR, communications and collaborations consultancy supporting innovators and change makers in the built environment.

For more than 20 years, we have been working with clients to help them achieve their purpose and build their reputation and profile around the topics that matter most.

Our influencer collaborations service helps clients to grow and enter new markets. It builds beneficial relationships with trusted voices across the built environment to increase brand awareness, credibility and engagement with priority audiences.



Fire and Building Safety

As the industry gets to grips with the Building Safety Act, we've seen a new wave of influencers sharing technical knowledge, championing best practice and engaging directly with residents, in an effort to raise awareness, improve standards and prevent future tragedies.

Top 20



Colin Bailey

PRESIDENT & PRINCIPAL,
QUEEN MARY
UNIVERSITY OF LONDON
AND EXECUTIVE LEADER



Steph Brady

DIRECTOR,
INNOVATION FIRE
ENGINEERING



Kizzy Augustin

PARTNER (HEALTH &
SAFETY, ENVIRONMENTAL
AND FIRE) AT MISCHON DE
REYA



Glenn Horton

DIRECTOR, HORTON
AND HORTON FIRE



Benjamin Ralph

DIRECTOR, HEAD OF
BUILDING SAFETY
AND FIRE, HOLLIS



Helen Hewitt

CHIEF EXECUTIVE,
BRITISH WOODWORKING
FEDERATION



Nathan Hooper

DIRECTOR AND
HEAD OF HOTELS &
RESIDENTIAL, HOLLIS



Hannah Carpenter

ASSOCIATE DIRECTOR
AND BUILDING SAFETY
SPECIALIST, LMC



George Edwardes

TECHNICAL DIRECTOR,
THE FIRE PROTECTION
ASSOCIATION (FPA)



Dr Gavin Dunn

CHIEF EXECUTIVE,
THE FIRE PROTECTION
ASSOCIATION (FPA)



Kwajo Tweneboa

SOCIAL HOUSING
ACTIVIST, AUTHOR AND
CAMPAIGNER



Hannah Mansell

PRINCIPAL TECHNICAL
CONSULTANT AND
FACILITATOR OF THE UK
FIRE DOOR THINK TANK,
ADOORABILITY



Peter Apps

CONTRIBUTING EDITOR,
INSIDE HOUSING,
AND FREELANCE
JOURNALIST



Arnold Tarling

DIRECTOR, BETA
SURVEYORS



Andrea White

MANAGING
DIRECTOR, A W FIRE



Mike Kelly

BUILDING SAFETY
MANAGER, LIVV
HOUSING GROUP



Dan Hollas

DIRECTOR OF
BUILDING SAFETY,
CLARION HG



Adam Sanders

TECHNICAL
DIRECTOR, RISKBASE



Alan Elder

SENIOR FIRE ENGINEER,
HORTON AND HORTON
FIRE



Gill Kernick

TRANSFORMATION
DIRECTOR, ARUP,
COMMITTEE MEMBER, BSI,
AUTHOR AND SPEAKER



14.9k

Colin Bailey

PRESIDENT & PRINCIPAL, QUEEN MARY UNIVERSITY OF LONDON AND EXECUTIVE LEADER

About

Colin is a transformational executive leader and internationally recognised engineer. He is also a social mobility champion with an inspiring story of success from apprentice draughtsman at the age of 16 to President of a leading UK Russell Group university.

Posts about

Structural safety, fire engineering, and helping the industry to understand risk and design safer buildings.

12%
 QTR 3



1.1k

Steph Brady

DIRECTOR, INNOVATION FIRE ENGINEERING

About

Steph is responsible for strategic planning and operations within her current role. She has a passion for architecture and interior design and is an experienced property developer.

Posts about

Fire safety and how fire engineers operate within communities, alongside regulations and risk management in construction.

8%
 N/A



6.6k

Kizzy Augustin

PARTNER (HEALTH & SAFETY, ENVIRONMENTAL AND FIRE) AT MISCHON DE REYA

About

Kizzy has significant experience in defending companies in corporate manslaughter and fire, health and safety prosecutions and has an interest in law relating to directors' health and safety duties within construction and other industries. She is also a campaigner for true equality and diversity in the law.

Posts about

The legal side of fire safety, compliance, accountability and lived experiences.

4% 353
 QTR 4



 5.1k

Glenn Horton

DIRECTOR, HORTON AND HORTON FIRE

About
Glenn is currently Director of Horton and Horton Fire Limited, where they support clients with fire engineering solutions. He specialises in fire engineering design on large mixed use schemes around the globe.

Posts about
Fire safety engineering, building regulations and risk management in construction.

 7%
 N/A



 3k

Benjamin Ralph

DIRECTOR, HEAD OF BUILDING SAFETY AND FIRE, HOLLIS

About
UK building-safety and fire-engineering specialist, currently Director and Head of the Building Safety & Fire Service at Hollis Global. With over 16 years' experience, he focuses on interdisciplinary problem-solving, risk-based design and raising industry standards in fire safety.

Posts about
Fire engineering, building safety challenges, facade risks and helping the sector to adopt safer, more resilient design approaches.

 34%
 QTR 3

 5,894





Helen Hewitt

CHIEF EXECUTIVE, BRITISH WOODWORKING
FEDERATION

About

Helen is an experienced Chief Executive of the British Woodworking Federation, with a history working in a number of manufacturing industries in the construction sector. The BWF has 500 members, with a focus on 'Building it Better with Wood', promoting the advantages of wood and helping members to achieve healthy, sustainable, productive and safe ways of working.

Posts about

Critical role of fire doors and competence across the supply chain.

**12%**

**13,524,624**

**QTR 3**



Nathan Hooper

DIRECTOR AND HEAD OF HOTELS &
RESIDENTIAL, HOLLIS

About

Nathan is Director and Head of Hotels & Residential across the Hollis business. He is a construction and real estate professional with a background in the project management of commercial developments.

Posts about

Improving safety standards within buildings, discussing compliance and regulations. He also posts content that connects safety, design and property management.

**56%**

**5,894**

**QTR 2**



Hannah Carpenter

ASSOCIATE DIRECTOR AND BUILDING SAFETY
SPECIALIST, LMC

About

Hannah is our very own in-house fire and building safety specialist. In her 10 years at LMC, she has worked with numerous clients in the sector, building a deep knowledge of the legislation changes in the industry. Hannah also leads on The Building Safety Wiki, a joint venture between LMC and Enframe Consulting.

Posts about

Fire safety, building safety and LinkedIn expertise.

**39%**

**33,046**

**QTR 4**





 700

George Edwardes

TECHNICAL DIRECTOR, THE FIRE PROTECTION ASSOCIATION (FPA)

About

George is a Technical Director and fire safety consultant with a background predominantly in fire testing for experimental research projects. Transitioned to the role of Technical Director after spending two years in fire consultancy and seven years at a fire test laboratory.

Posts about

Fire testing, facade safety, cladding systems, changing building materials and how design impacts fire risk.

 48%  16,415
 QTR 3



 7.5k

Dr Gavin Dunn

CHIEF EXECUTIVE, THE FIRE PROTECTION ASSOCIATION (FPA)

About

Dr Gavin is a business leader and Chartered Building Engineer with a knack for turning technical challenges into strategic opportunities. He is passionate about creating a built environment that protects people and the planet.

Posts about

Relationship between sustainability, de-carbonisation and fire safety. How emerging technologies and new materials reshape fire risk.

 5%  86,925
 N/A





👤 38.3k

Kwajo Tweneboa

SOCIAL HOUSING ACTIVIST, AUTHOR AND CAMPAIGNER

About

Kwajo is a social housing activist and campaigner who rose to prominence after publicly exposing unsafe, neglected housing conditions and campaigning for reform. He is an author and has worked with major UK media to spotlight tenants' experiences.

Posts about

Poor living conditions in UK social housing, amplifying tenants' stories to encourage landlords and housing associations to act.

📖 11% 📖 202,877,970
👁️ QTR 4



👤 6.1k

Hannah Mansell

FOUNDER, ADOORABILITY AND PRINCIPAL TECHNICAL CONSULTANT & FACILITATOR OF THE UK FIRE DOOR THINK TANK

About

Hannah has more than a decade of experience driving safety and resilience across the built environment. Her career spans leadership of multi-brand technical and engineering teams, the development of national fire safety campaigns and strategic advisory roles on high-risk product portfolios. She is known for her ability to translate complex regulatory landscapes into strategies.

Posts about

Highlighting the importance of competence, responsibility and industry fire and safety.

📖 7% 📖 792
👁️ QTR 3



👤 3.9k

Peter Apps

CONTRIBUTING EDITOR, INSIDE HOUSING, FREELANCE JOURNALIST AND AUTHOR

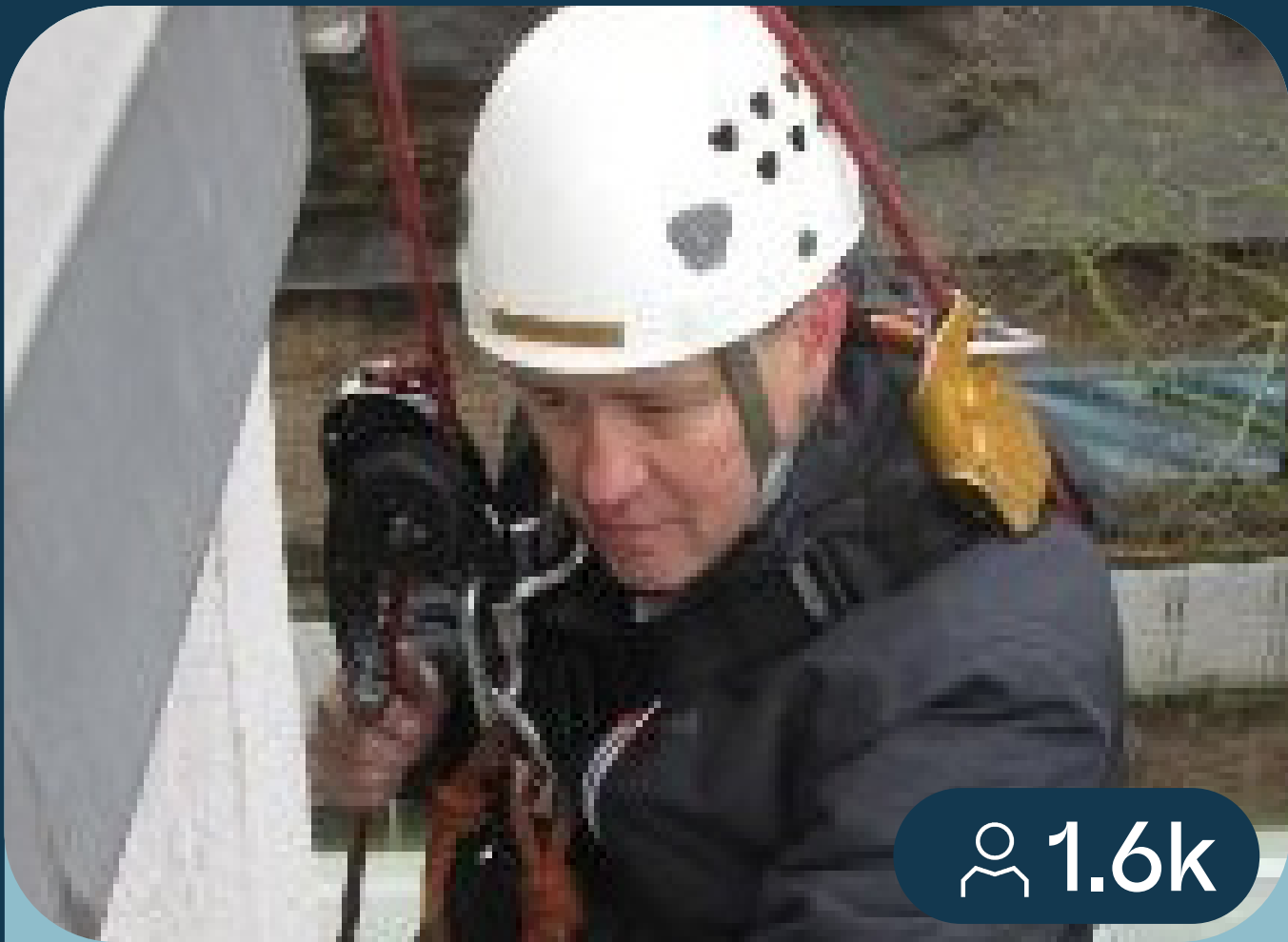
About

Peter is a journalist and author of Show Me The Bodies, which covers the build up to the Grenfell Tower Fire. He has spent 10 years writing at industry magazine Inside Housing, with his work appearing in The Guardian, The New Statesman, The Times, The Independent and Private Eye. He also appeared in the Netflix film Grenfell Uncovered in 2025.

Posts about

The housing crisis, building safety, fire risk and safety.

📖 23% 📖 183,607,207
👁️ QTR 4



1.6k

Arnold Tarling

DIRECTOR, BETA SURVEYORS

About
Arnold is a fire safety expert, chartered surveyor and Director at Beta Surveyors Ltd. He is known for his media appearances on TV, radio and in national media discussing fire safety and building risk, particularly in the wake of the Grenfell Tower tragedy.

Posts about
Fire safety issues and risks, building safety, fire hazards in UK tower blocks and ongoing industry practices.

7% 157,038,842
N/A



5.7k

Andrea White

MANAGING DIRECTOR, A W FIRE

About
Andrea is an independent fire engineer and third-party accredited fire risk assessor, with her own consultancy – A W Fire Ltd. She is an Incorporated Engineer with both the IFE and with CABE. Andrea is Founder and Director of the Women Talking Fire group, an independent women’s networking and support group for the UK fire safety industry. She was also voted one of the Top 100 most influential women in the construction industry.

Posts about
Fire risks, building safety, compliance and women in construction.

8%
QTR 1



 2.8k

Mike Kelly

BUILDING SAFETY MANAGER, LIVV HOUSING GROUP

About
Mike is Building Safety Manager at Livv Housing Group with experience in compliance, fire and building safety, project management, risk assessment and facilities management.

Posts about
Competence, product accountability, fire safety, social housing, cladding remediation and building regulations.

 14%
 N/A



 3k

Dan Hollas

DIRECTOR OF BUILDING SAFETY, CLARION HG

About
Dan has over 25 years of senior management experience in the social housing sector, working for a range of organisations including national housing associations and local government. Dan is Director of Building Safety at Clarion Housing Group, the UK's largest housing association, and is also a member of the Building Advisory Committee which provides advice and information to the Building Safety Regulator.

Posts about
Fire and structural safety, building management and regulatory compliance.

 38%
 QTR 2



 8.3k

Adam Sanders

TECHNICAL DIRECTOR, RISKBASE

About
Adam is the Technical Director at RiskBase Ltd. He has more than 18 years of experience delivering web and mobile software solutions for building safety and fire risk management. The RiskBase mission is to simplify administration, improve consistency and enhance visibility and reporting of compliance and safety management.

Posts about
How building safety frameworks can be supported by digital systems.

 4%
 QTR 2



1.9k

Alan Elder

SENIOR FIRE ENGINEER, HORTON AND HORTON FIRE

About

Alan has been working at Horton and Horton Fire Limited for almost eight years and is a tier 2 registered Fire Risk Assessor with the Institute of Fire Safety Managers. His focus is on carrying out Fire Risk Assessments, conducting site inspections and reviewing detailed design drawings.

Posts about

Advancements in fire safety, fire safety training opportunities and insights into regulatory reforms in fire safety.

18% 4,583 N/A



6.4k

Gill Kernick

TRANSFORMATION DIRECTOR, ARUP, COMMITTEE MEMBER, BSI, AUTHOR AND SPEAKER

About

Gill is the author of Catastrophe and Systemic Change: Learning from the Grenfell Tower Fire and Other Disasters. She lived on the 21st floor of Grenfell Tower between 2011 and 2014, and seven of her immediate neighbours were among the 72 who died. Gill has worked to change frameworks that shape fire safety.

Posts about

Fire safety, systemic safety reform and cultural change in construction.

13% N/A



Digitalisation

The best way to drive adoption of new technologies is to show it in action. Whether demonstrating new tools and software, bringing supply chains together or sharing tips and advice, these influencers are playing their part in advancing the sector.



Top 20



Alex Small

DIGITAL PLATFORMS
AND INNOVATIONS
LEAD, TATA STEEL



Alex Stephany

FOUNDER & CEO,
BEAM



Dr Saeed Talebi

ASSOCIATE PROFESSOR IN
THE BUILT ENVIRONMENT,
BIRMINGHAM CITY UNIVERSITY



Bernard Marr

FOUNDER & CEO OF
BERNARD MARR & CO



Dave Cooper

OWNER, DAVE COOPER
LIVE, INDUSTRY
CONSULTANT AND
KEYNOTE SPEAKER



Dean Johnston

FOUNDER, THE HUBB
& CONTENT CREATOR



**Dr Bola Abisogun
OBE**

FOUNDER & CEO, AI-QS,
FOUNDER DIGITAL TWIN
SKILLS ACADEMY CIC AND
UK AMBASSADOR, NIMA



**Emma Mulqueeny
OBE**

VICE PRESIDENT OF ESG
& TRANSFORMATION,
CAUSEWAY
TECHNOLOGIES



Iain Walker

DIRECTOR OF INDUSTRY
ENGAGEMENT AT GS1
UK AND BOARD CHAIR,
SABRE EDUCATION



James Pellatt

CEO, DIGITALTREES
AND STRATEGIC
ADVISOR, IAIOUT



Justin Stanton

EDITOR, DIGITAL
CONSTRUCTION PLUS



Mark Enzer

FELLOW, MOTT
MACDONALD, MEMBER
OF THE COUNCIL
FOR SCIENCE AND
TECHNOLOGY



Martyn Day

DIRECTOR, EDITOR
& JOURNALIST,
X3DMEDIA



Marzia Bolpagni

HEAD OF BIM
INTERNATIONAL,
MACE



Melanie Robinson

STRATEGY AND
INTELLIGENCE LEAD,
OKANA



Minisha Goel

FOUNDER, MINDSHIFT
AI AND AI EDUCATOR



Owen Drury

CO-FOUNDER,
BRICKS & BYTES AND
FOUNDER, ODQS



Sam Stacey

CONSULTANT, STACK,
BOARD MEMBER,
INNOVATIONRCA AND
MEMBER, ACUMEN7



Simon Foulds

EDITOR, BUILD IN
DIGITAL, UKBE



**Yewande Akinola
MBE**

EMEA TECHNICAL
DIRECTOR, CBRE GLOBAL
WORKPLACE SOLUTIONS





 3.5k

Alex Small

DIGITAL PLATFORMS & INNOVATIONS LEAD,
TATA STEEL

About

Alex is the Digital Platforms & Innovation lead for Tata Steel UK. This role involves the delivery of product information for Tata Steel's UK businesses as well as the digital reach and interlock of the business through its data and platforms. He sits on several international and European standards committees as well as several working groups.

Posts about

Digital construction and focuses on how construction manufacturers can adopt digital practices.

 11%  3,110
 QTR 1



 47k

Alex Stephany

FOUNDER & CEO, BEAM

About

As Founder of Beam, Alex brings AI to welfare services and works with 100+ government partners. Their expert caseworkers support thousands of under-served people into homes and jobs.

Posts about

Tech for good and social impact, showing how digital platforms can tackle workforce and skills challenges.

 2%  55,027,603
 QTR 1



 4.8k

Dr Saeed Talebi

ASSOCIATE PROFESSOR IN THE BUILT
ENVIRONMENT, BIRMINGHAM CITY UNIVERSITY

About

Dr Saeed's work focuses on translating advanced digital innovation, particularly the Digital Twin, into deployable solutions that improve how buildings and infrastructure are designed, operated and maintained. He is actively engaged in bridging industry practice and research on digital transformation to address real-world challenges.

Posts about

The value of digital twin technology in operational efficiency of buildings.

 16%
 QTR 4





Bernard Marr
FOUNDER & CEO OF BERNARD MARR & CO

About
Founder and CEO of Bernard Marr & Co. World renowned futurist, influencer, and thought leader in business, technology, AI and digital transformation. He is also an author of 20 books.

Posts about
Artificial intelligence, digital transformation, data strategy, future technologies, real world technical applications, and business performance.

 **5%**  **1,372,550**
 **QTR 4**



Dave Cooper
OWNER, DAVE COOPER LIVE, INDUSTRY CONSULTANT AND KEYNOTE SPEAKER

About
Dave is an industry consultant in the USA whose mission is to facilitate the transition of builders, investors, architects, engineers and developers internationally towards smarter, more efficient, sustainable building practices.

Posts about
Pioneering offsite construction and showcasing those who are driving transformation in the built environment on a global scale on his YouTube channel.

 **313%**  **3,862**
 **N/A**





 27.4k

Dean Johnston

FOUNDER, THE HUBB & CONTENT CREATOR

About

Dean is the Founder of The Hubb, a digital marketing agency where they help brands grow through data-led Meta and Google ads. His goal is to help business owners build scalable systems. Dean aims to design systems that remove complexity and restore control.

Posts about

Teaching businesses how to use AI/Automation for productivity.

 56%

 N/A



 11.7k

Dr Bola Abisogun OBE

FOUNDER & CEO, AI-QS, FOUNDER DIGITAL TWIN SKILLS ACADEMY CIC AND UK AMBASSADOR, NIMA

About

Dr Bola is the Founder and CEO of AI-QS, which helps clients to create, design and maintain 5D digital twins. He is a leading voice and figure in digital construction and diversity, having created the not-for-profit 'Digital Twin Skills Academy' focused on young people from underserved communities.

Posts about

How apprenticeships, training and digital twins can strengthen the sector's capability. He champions digital skills across construction.

 12%

 QTR 2



 5.8k

Emma Mulqueeny OBE

VICE PRESIDENT OF ESG & TRANSFORMATION, CAUSEWAY TECHNOLOGIES

About

Emma specialises in making complex strategies executable, turning ambition into delivery and leading transformation programmes. In her role, she is responsible for strategic transformation and sustainable growth, integrating future facing strategy, AI capability and organisational readiness.

Posts about

Sustainability, technology and industry transformation. How digital and data-driven tools can support social value goals in construction.

 3%

 QTR 2





 11.7k

Iain Walker

DIRECTOR OF INDUSTRY ENGAGEMENT AT GS1 UK
AND BOARD CHAIR, SABRE EDUCATION

About

Iain is director of Industry Engagement at GS1 UK and former UK High Commissioner to Ghana, shaping a strong partnership between the UK and Ghana. In his current role, Iain explores how standards can revolutionise the way brands can connect with consumers through digitalisation.

Posts about

Supply chains, trade, and digital technology adoption.



4%



40,646,746



QTR 2



 7.9k

James Pellatt

CEO, DIGITALTREES AND STRATEGIC
ADVISOR, IAIOU

About

James has three decades of experience in development and operation of real estate. He works to bridge the gap between real estate and technology, allowing businesses to unlock opportunities presented by AI and PropTech.

Posts about

Expertise in smart buildings, workplace technology, and PropTech.



7%



QTR 3





 1.5k

Justin Stanton

EDITOR, DIGITAL CONSTRUCTION PLUS

About

Justin is a B2B journalist with 31 years' experience. He is the editor of Digital Construction Plus. He also edits Construction Management Digital (formerly BIMplus) for the Chartered Institute of Building and contributes to Construction Management magazine. He produces and presents webinars and events, including the Digital Construction Awards.

Posts about

How data driven innovation, BIM and digital construction are transforming the industry.

 20%
 QTR 2



 10.9k

Mark Enzer

FELLOW, MOTT MACDONALD, MEMBER OF THE COUNCIL FOR SCIENCE AND TECHNOLOGY

About

Mark is a keen champion of outcomes-focused systems-thinking, collaborative delivery models, digitalisation, connected digital twins and the circular economy in the built environment. He has spent 38 years at Mott Macdonald, and was former Head of the National Digital Twin Programme.

Posts about

The importance of digital twins and interoperable data. How construction can harness data, digital

 10%
 QTR 1

 16,258



 8.4k

Martyn Day

DIRECTOR, EDITOR & JOURNALIST, X3DMEDIA

About

In his current role, Martyn is Director of X3D Media, a publishing and media company that produces magazines for architecture, engineering and construction industries. With 30+ years of experience, Martyn creates content that informs, educates and inspires.

Posts about

The latest trends and innovations in BIM and digital fabrication technology, from design to production.

 7%
 QTR 4

 44,863



 14.9k

Marzia Bolpagni

HEAD OF BIM INTERNATIONAL, MACE

About

Marzia Bolpagni is Head of BIM International at Mace, where she develops and implements digital construction strategies for international clients. She is also a TEDx speaker and digital transformation advocate. Marzia communicates the message that BIM is for everyone, not just the experts and uses her platform to close knowledge gaps.

Posts about

Helping the sector adopt smarter, more consistent ways of working, with a focus on digital construction and BIM.

 10%

 QTR 3



 1.1k

Melanie Robinson

STRATEGY AND INTELLIGENCE LEAD, OKANA

About

Melanie is Strategy and Intelligence Lead for Okana. She specialises in BIM and information management according to ISO 19650, as well as Digital Twin and golden thread advisory. She manages several projects across multiple sectors in the UK and internationally and works with clients to develop bespoke digital strategies.

Posts about

BIM adoption, digital transformation, digital twins, information management and more.

 20%

 QTR 3

 88,843





👤 40.4k

Minisha Goel

FOUNDER, MINDSHIFT AI AND AI EDUCATOR

About

Minisha is an AI educator and one of the leading UK voices on TikTok and Instagram for practical, accessible AI skills. After seeing how many professionals struggled to keep up with the pace of change, she built MindShift AI to bridge that gap. She designs and delivers learning programmes that help teams adopt generative AI with confidence, apply it in real workflows, and build the skills they need to stay ahead.

Posts about

AI skills and education for professionals across a range of industries.

📈 235%

👁️ QTR 1



👤 5.6k

Owen Drury

CO-FOUNDER, BRICKS & BYTES AND FOUNDER, ODQS

About

Owen has been in the construction industry since 2012. He founded ODQS in 2020, a consultancy specialising in Quantity Surveying, Project Management and Contract Administration for the high-end residential market. In 2022, Owen launched his podcast Bricks & Bytes that explores technological advancements in construction.

Posts about

How technology and digital innovation are reshaping the built environment.

📈 4%

👁️ QTR 1



👤 5.7k

Sam Stacey

CONSULTANT, STACX, BOARD MEMBER, INNOVATIONRCA AND MEMBER, ACUMEN7

About

Sam is a dynamic leader in construction programme management, sustainability and innovation with more than 25 years' experience delivering complex, high-value projects across the public and private sectors. He is known for shaping national policy and spearheading research programmes that accelerate the transformation of the built environment.

Posts about

Transforming construction through digital technologies, emphasising how data and innovation can increase productivity.

📈 4%

👁️ N/A





Photo by Paul Bill on Unsplash



 2.5k

Simon Foulds

EDITOR, BUILD IN DIGITAL, UKBE

About

Simon is a project manager, editor, senior editor, sub-editor, senior writer, and publicist with 33 years’ experience in compiling profitable high-quality B2B publications in both print and online formats. His focus is on industrial sectors in AI, digital construction, infrastructure, engineering, social housing and more.

Posts about

Innovation, AI in construction, digital construction and harnessing digital technologies and data strategies to move towards transformation.



5%



4,404



QTR 4



 9.3k

Yewande Akinola

EMEA TECHNICAL DIRECTOR, CBRE GLOBAL WORKPLACE SOLUTIONS

About

Yewande is an award winning Engineer and Innovator. Her engineering experience and responsibilities include the design of sustainable systems, engineering design management of large projects, and manufacturing for construction in the built environment.

Posts about

Renewable systems, sustainable design and engineering solutions for UK and global communities.



14%



QTR 2



Sustainability

These influencers are showing what a more sustainable built environment looks like, how it can be measured and how it can be improved. Covering topics including retrofit advice, lower carbon living or the development of green skills, some of these on our list are actively in lobbying mode, calling for legislative reform and new standards.



Top 20



Brogan Macdonald

HEAD OF SUSTAINABILITY
IN BUILDING STRUCTURES,
RAMBOLL UK



James Stewart

CLIMATE SCIENCE
& SUSTAINABILITY
BROADCASTER AND
TELEVISION PRESENTER,
BBC



Julie Hirigoyen

SENIOR ADVISER, SYSTEMIQ
LTD & NON EXECUTIVE
DIRECTOR, WILMOTT DIXON
HOLDINGS, THRIVING
INVESTMENTS & KINGS CROSS
GROUP



Nicholas Davies

HEAD OF CLIMATE
POLICY, GREEN
ALLIANCE



Cassidy Travis

HEAD OF CLIMATE
CHANGE AND
SUSTAINABILITY, LONDON
BOROUGH OF LAMBETH



Judith Leary-Joyce

ECO-RENOVATION AND
RETROFIT ADVOCATE,
MOTIVATIONAL SPEAKER
& AUTHOR



Lara Young

DE-CARBONISATION
COMMUNITY FORUM
MEMBER, INSTITUTION OF
CIVIL ENGINEERS (ICE)



Jade Lewis

CHIEF EXECUTIVE,
JADE ADVOCACY



Stuart Wyeth

FOUNDER, SW HOMES
& DEVELOPMENTS AND
COMPANY DIRECTOR,
SKYLOFTS



Jon Bootland

CHIEF EXECUTIVE,
PASSIVHAUS TRUST AND
DIRECTOR, SUSTAINABLE
DEVELOPMENT
FOUNDATION



Simon McWhirter

CHIEF EXECUTIVE,
UK GREEN BUILDING
COUNCIL (UKGBC)



Kate Henderson

CHIEF EXECUTIVE,
NATIONAL HOUSING
FEDERATION



**Ciara Doyle & Ben
Brown**

CO-FOUNDERS, GOING
GREEN MEDIA



James Dearsley

CEO (EMEA), VERV
ENERGY, AUTHOR &
KEYNOTE SPEAKER



Kyle Mattison

FOUNDER, THE PADDED
SEAT & PROPERTY
CONTENT CREATOR



Dr Tia Kansara

CEO, REPLENISH EARTH,
SPECIAL ADVISOR, UNITED
NATIONS AND HONORARY
FELLOW, RIBA



Aadil Qureshi

CEO & CO-FOUNDER,
HEAT GEEK



Will Arnold

HEAD OF SUSTAINABLE
MATERIALS, USEFUL
SIMPLE TRUST AND
VISITING PROFESSOR,
UNIVERSITY OF BATH



Abigail Scott Paul

GLOBAL HEAD,
HUMANISE CAMPAIGN,
HEATHERWICK STUDIO



Sara Edmonds

CO-DIRECTOR, NATIONAL
RETROFIT HUB, CO-
FOUNDER OF HOME ENERGY
ACTION LAB AND DIRECTOR
AT STUDIO SEARCH





11.3k

Brogan Macdonald

HEAD OF SUSTAINABILITY IN BUILDING
STRUCTURES, RAMBOLL UK

About

Brogan is an award-winning chartered civil engineer and environmentalist passionate about creating a regenerative built environment. Outside of work, she is a content creator.

Posts about

Careers in engineering and sustainability, inspiring the next generation of engineers and sustainability professionals.

549% 8,066
QTR 2



166k

James Stewart

CLIMATE SCIENCE & SUSTAINABILITY
BROADCASTER AND TELEVISION PRESENTER,
BBC

About

James is a sustainability and climate advocate that talks about our changing planet and the challenges we face. He focuses on sharing positive climate solutions through his content. His goal is to change the narrative around climate storytelling.

Posts about

Positive climate solutions science is working on across the planet.

214%
QTR 3



3k

Julie Hirigoyen

SENIOR ADVISER, SYSTEMIQ & NON
EXECUTIVE DIRECTOR, WILMOTT DIXON
HOLDINGS, THRIVING INVESTMENTS &
KINGS CROSS GROUP

About

With 25 years of experience in sustainable property and construction, Julie brings wide ranging perspectives and diverse insights to the industry. She is inspired by the use of regenerative principles to unlock the unique potential of people and places.

Posts about

Key issues in sustainability, retrofit and climate change.

30% 2,140
N/A





 4k

Nicholas Davies

HEAD OF CLIMATE POLICY, GREEN ALLIANCE

About
As Head of Climate Policy at Green Alliance, Nicholas manages a team working to inspire solutions to transform the transport sector, upgrade UK homes and accelerate the move towards clean electricity and heat. He also spent 10 years in two of the UK's busiest press offices!

Posts about
Climate and sustainability issues in our sector and shares passionate content about nature and the environment.

 11%
 N/A



 1.3k

Cassidy Travis

HEAD OF CLIMATE CHANGE AND SUSTAINABILITY, LONDON BOROUGH OF LAMBETH

About
As Head of Climate Change and Sustainability, Cassidy sheds light on the challenges councils face. She is currently inspired by human ingenuity and our capacity to innovate. She believes we need to redirect that energy to tackle climate change and inequality.

Posts about
Sustainability, climate change and re-imagined ways of working more sustainably.

 17%
 QTR 4



150k

Judith Leary-Joyce

ECO-RENOVATION AND RETROFIT
ADVOCATE, MOTIVATIONAL SPEAKER &
AUTHOR

About

Judith is a self proclaimed 'retired granny' who retrofitted and realised the incredible potential for climate action. She believes making home energy efficient involves no sacrifice. Judith is also the author of 'Beginner's Guide to Eco Renovation' and 'What the Builder Won't Tell You'.

Posts about

Helping homeowners, businesses and communities with climate friendly and affordable ideas and solutions to embrace greener living.



2%



154,319,185



QTR 2



11.4k

Lara Young

DECARBONISATION COMMUNITY FORUM
MEMBER, INSTITUTION OF CIVIL ENGINEERS
(ICE)

About

Lara has extensive experience working to develop and lead responsible business, sustainability and ESG programmes. She previously led Cromwell's Property Group's ESG strategy globally.

Posts about

How to turn an ESG strategy into action and pathways to net zero.



3%



N/A



11.1k

Jade Lewis

CHIEF EXECUTIVE, JADE ADVOCACY

About

High-profile advocate for a more energy efficient, healthy and sustainable built environment. Jade has collaborated with the Government, Parliament and industry to tackle some of the biggest challenges in sustainable energy and construction. Her dedication focuses on enhancing building performance to improve occupants' wellbeing and reduce the environmental impact of our built environment.

Posts about

Helping organisations create a healthy built environment.



4%



1,643



QTR 3





15.8k

Stuart Wyeth

FOUNDER, SW HOMES & DEVELOPMENTS AND
COMPANY DIRECTOR, SKYLOFTS

About

Property developer, business owner and landlord at SW Homes Ltd. Repurposing commercial properties into low carbon, highly efficient rental homes for future generations.

Posts about

Sustainable housing solutions, new projects, sustainability and property. Stuart creates inspiring content highlighting the need for low carbon homes in our industry.

4%

N/A



1.6k

Jon Bootland

CHIEF EXECUTIVE, PASSIVHAUS TRUST AND
DIRECTOR, SUSTAINABLE DEVELOPMENT
FOUNDATION

About

Chief Executive of the Passivhaus Trust, the UK body promoting and certifying Passivhaus buildings. Created a network of professionals committed to vastly improving building energy efficiency.

Posts about

Passivhaus design, sharing insights and examples of energy efficient and eco homes.

18%

QTR 4

13,144





3.3k

Simon McWhirter

CHIEF EXECUTIVE, UK GREEN BUILDING COUNCIL (UKGBC)

About

Simon is Chief Executive of UKGBC, leading its mission to accelerate sustainability in the built environment. He has more than 25 years' experience across construction, finance, and the not-for-profit sectors. He brings deep sector knowledge, strong cross-industry relationships, and a commitment to creating buildings and places that are radically more sustainable.

Posts about

Frameworks for sustainability progress for the built environment, net zero, and the way the natural and built environments can coexist.

18%

QTR 2



16.1k

Kate Henderson

CHIEF EXECUTIVE, NATIONAL HOUSING FEDERATION

About

Kate is Chief Executive of the National Housing Federation, and a highly regarded commentator on urban policy, housing and planning. She is also a visiting professor and co-author of three books. She is passionate about tackling the housing crisis, inequality and climate change.

Posts about

Raising awareness of the housing crisis, social housing, planning and climate.

5%

QTR 4

262,350,148



750k

Ciara Doyle & Ben Brown

CO-FOUNDERS, GOING GREEN MEDIA

About

Ciara and Ben are co-founders of Going Green Media, a planet-first, solution-based media brand filming solutions for our planet that inspire action. They have visited more than 300 projects and continue to work with influential brands to empower people devoting their lives to bettering our planet.

Posts about

Climate storytelling and sustainable projects, sharing hope for the future while engaging with millions of users monthly online.

91%

N/A





James Dearsley
CEO (EMEA), VERV ENERGY, AUTHOR &
KEYNOTE SPEAKER

About
James is a forward-thinking global leader and CEO of Verv Energy, a technology that eliminates 4% of energy currently wasted by heating & cooling systems. He is a trusted voice in the property industry, with a career based on understanding many of the industry’s challenges.

Posts about
Property technology, innovation, sustainability, events and making our buildings more energy efficient and future ready.

♡ 2%
👁 N/A



Kyle Mattison
FOUNDER, THE PADDED SEAT & PROPERTY
CONTENT CREATOR

About
Kyle is a digital content creator raising awareness about the housing crisis and energy efficiency through his property TikToks. He is also founder of the Padded Seat, an award-winning social media brand.

Posts about
Housing, sustainability, home renovation and property. More recently he promotes his company The Padded Seat on his platforms.

♡ 772%
👁 N/A



 9.1k

Dr Tia Kansara

CEO, REPLENISH EARTH, SPECIAL ADVISOR,
UNITED NATIONS AND HONORARY FELLOW,
RIBA

About
Dr Tia is a multi-award-winning entrepreneur with over 20 years of experience in sustainable development, recognised for her innovative work in creating generational health-enhancing urban ecosystems that foster holistic wellbeing, longevity, and regeneration.

Posts about
Sustainable living and low-carbon design.

 4%
 N/A



 2.7k

Aadil Qureshi

CEO & CO-FOUNDER, HEAT GEEK

About
Aadil is leading a new startup that eliminates the carbon emissions that come from our homes, bringing together consumers, installers and finance to empower people to revolutionise home energy at scale.

Posts about
Heat pump technology, sustainability and energy efficiency.

 25%
 QTR 2

 22,930,557



 21.1k

Will Arnold

HEAD OF SUSTAINABLE MATERIALS, USEFUL
SIMPLE TRUST AND VISITING PROFESSOR,
UNIVERSITY OF BATH

About
Will is a Chartered Structural Engineer and Chartered Environmentalist with a focus on the decarbonisation of the built environment. He is passionate about helping the construction sector to maximise its positive impact on all living things.

Posts about
Sustainability, climate change, net zero and regenerative design.

 7%
 QTR 3

 4,097



Abigail Scott Paul

GLOBAL HEAD, HUMANISE CAMPAIGN,
HEATHERWICK STUDIO

About
Abigail is an award-winning strategic communications leader specialising in narrative change, public engagement and social impact. Now leading Heatherwick Studio's Humanise Campaign, she brings extensive experience across architecture, urban regeneration and community development.

Posts about
Transforming the built environment through inclusive urban regeneration, and human centred cities.

11% 1,674,027
QTR 2



Sara Edmonds

CO-DIRECTOR, NATIONAL RETROFIT HUB, CO-
FOUNDER OF HOME ENERGY ACTION LAB AND
DIRECTOR AT STUDIO SEARCH

About
Sarah is an architect and an activist. She co-founded the Home Energy Action Lab, a framework for community based domestic retrofit services. She is also director of Studio seARCH, a consultancy that advocates for systemic change around low carbon domestic retrofit.

Posts about
All things climate action, retrofit and helping the industry to build green skills.

10%
QTR 2



Diversity and Inclusion

If people don't see representation, they're unlikely to want to be part of the sector. These influencers, from a range of backgrounds, are showing what a broader, more inclusive industry could look like and flying the flag for careers in construction.



Top 20



Amos Simbo OBE

FOUNDER & CEO,
BPIC NETWORK AND
FOUNDER, WINWAY
GROUP



Anjali Pindoria

SENIOR PROJECTS
SURVEYOR, AVI
CONTRACTS



Barbara Akinkunmi

FOUNDER, GIRLS UNDER
CONSTRUCTION AND
DESIGN MANAGER, LOVELL
PARTNERSHIPS



Christina Leia Riley

FREELANCE SENIOR
PLANNING MANAGER, AND
MANAGING DIRECTOR,
BICESTER PRIDE CIC



Danna Walker

FOUNDER, BUILT BY
US



Dr Nike Folayan

CO-FOUNDER OF
ASSOCIATION FOR BLACK
& MINORITY ETHNIC
ENGINEERS



Faye Allen

REGIONAL DIRECTOR,
RIMKUS AND BEST
SELLING AUTHOR OF
BUILDING WOMEN



Marsha Ramroop

FOUNDER, UNHEARD
VOICE CONSULTANCY
AND AUTHOR OF
BUILDING INCLUSION



Priya Aggarwal-Shah

FOUNDER & DIRECTOR,
PREACH INCLUSION



Rebecca Lovelace

FOUNDER, BUILDING
PEOPLE CIC



Zuliat Sulyman

CONSTRUCTION
PROJECT PLANNER,
BALFOUR BEATTY
VINCI



Lee Chambers

FOUNDER, MALE ALLIES
UK



Sam Downie

MANAGING
DIRECTOR, MATES IN
MIND



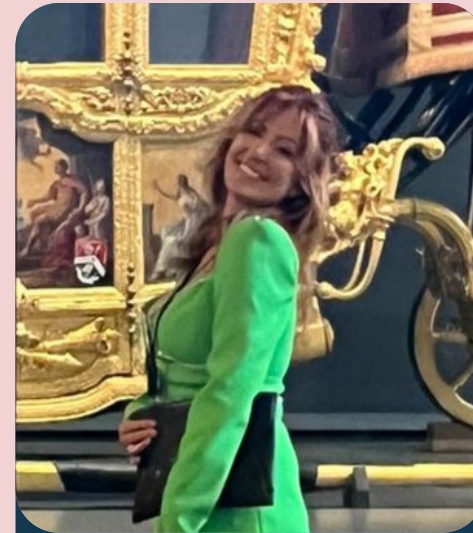
Katie Kelleher

TECHNICAL PUBLICATIONS
& CAREERS MANAGER,
CONSTRUCTION PLANT-
HIRE ASSOCIATION



Amy Underwood

PLANT OPERATOR, JOHN
UNDERWOOD PLANT
HIRE & CONSTRUCTION
CONTENT CREATOR



Michaela Wain

MANAGING DIRECTOR,
DESIGN & BUILD
UK AND WOMEN IN
CONSTRUCTION



Selasi Setufe

CO-FOUNDER & DIRECTOR
AT BLACK FEMALES IN
ARCHITECTURE & PRINCIPAL
PROJECT OFFICER, GREATER
LONDON AUTHORITY



Neba Sere

CO-FOUNDER, BLACK
FEMALES IN ARCHITECTURE
& ASSOCIATE PROFESSOR
AT BARTLETT SCHOOL OF
ARCHITECTURE, UNIVERSITY
COLLEGE LONDON (UCL)



Hony Premlal

CHAIR OF ELDON
HOUSING ASSOCIATION
& CHAIR OF WOMEN
IN SOCIAL HOUSING
(WISH)



Savannah Williams

FOUNDER OF POC
IN ARCHITECTURE &
PROJECT ARCHITECT,
RSP





16.4k

Amos Simbo OBE

FOUNDER & CEO, BPIC NETWORK AND
FOUNDER, WINWAY GROUP

About

Amos is the founder & CEO of Black Professionals in Construction Network. BPIC Network is a platform for black and ethnic minority professionals in the built environment to connect with other members of the industry and to promote construction as a good career choice.

Posts about

Opening doors for under-represented talent, creating content that pushes the industry towards more inclusive opportunities.

8% 3,899
QTR 3



3.6k

Anjali Pindoria

SENIOR PROJECTS SURVEYOR, AVI
CONTRACTS

About

Anjali is a Senior Project Surveyor, public speaker and ambassador for equity, diversity and inclusion (EDI) in the construction industry. She regularly presents at industry events, panels, workplaces, universities and schools advocating for broader representation, early career pathways and opportunity in the sector. She holds leadership roles within the Chartered Institute of Building (CIOB) as the Chair of the EDI Advisory Panel.

Posts about

Championing women in construction, and showcasing inclusive pathways into the industry.

46%
QTR 2



4k

Barbara Akinkunmi

FOUNDER, GIRLS UNDER CONSTRUCTION AND
DESIGN MANAGER, LOVELL PARTNERSHIPS

About

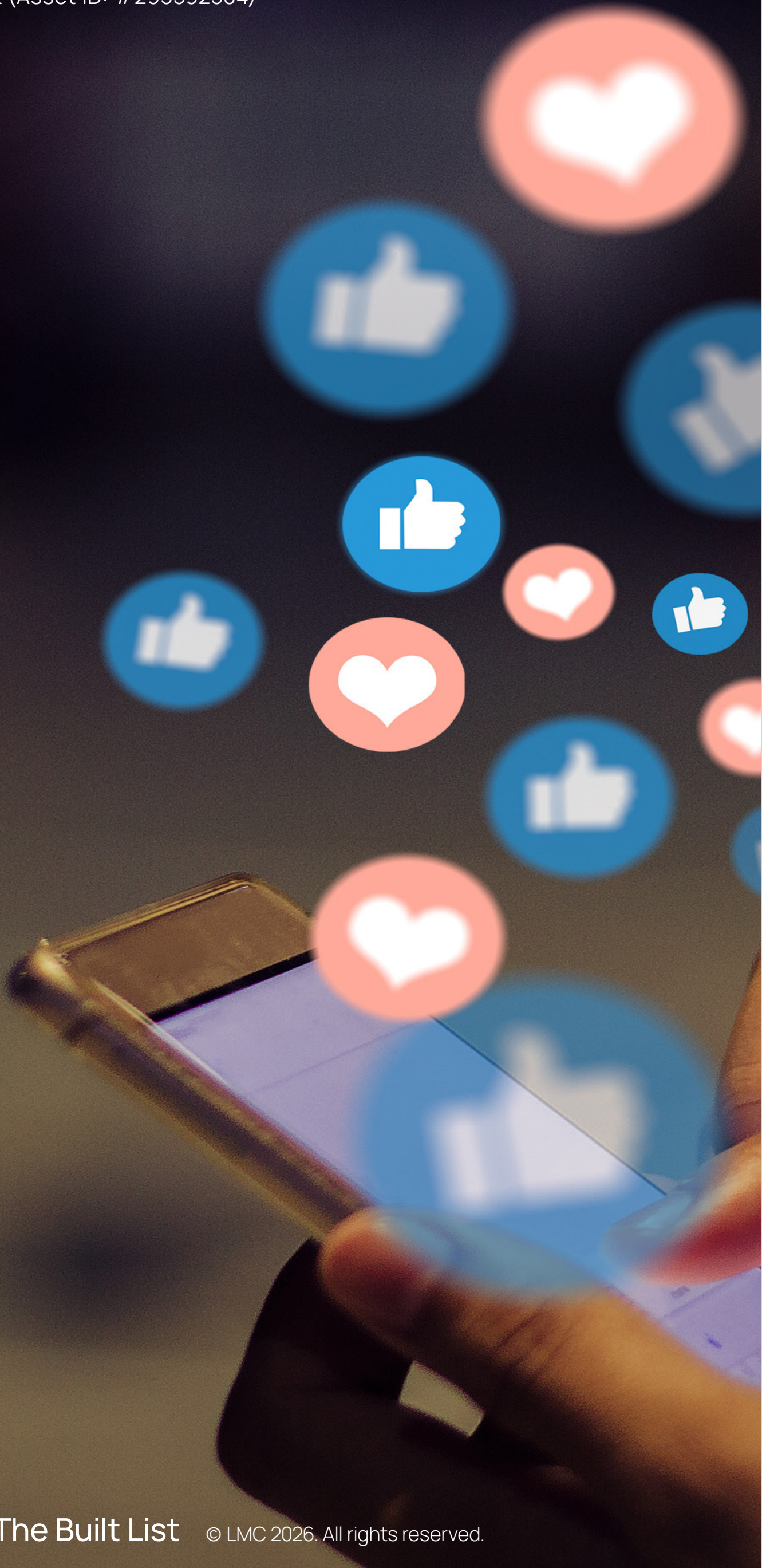
Barbara is a strategic leader in the housing and construction sector, with more than 7 years of experience delivering multi-million-pound residential, regeneration and mixed-use projects across the UK. She combines technical design and delivery expertise with a passion for cross-sector collaboration, policy influence and social value.

Posts about

Encouraging young women to see construction as a career choice, sharing stories and opportunities to make the industry feel welcoming.

26%
N/A





 6.2k

Christina Leia Riley

FREELANCE SENIOR PLANNING MANAGER AND
MANAGING DIRECTOR OF BICESTER PRIDE CIC

About

Christina is a highly experienced senior planner, who has worked for more than 28 years for Tier 1 main contractors across a variety of sectors.

Posts about

Equality and inclusive careers, creating content that inspires others to push for better representation in construction.

 1%

 QTR 2



 2.2k

Danna Walker

FOUNDER, BUILT BY US

About

Danna is Founder and CEO of Built By Us, an inclusion champion in construction with 30+ years' experience as an electrician, architect and programmes lead. Since 2023 she has co-chaired a City of London task force that created the Future Skyline Skills Commitment, encouraging inclusive workplaces and training for entrants. Built By Us won the 2019 National Mentoring Awards.

Posts about

Connecting under-represented talent with real industry opportunities, demonstrating why diversity is essential for a stronger industry.

 9%

 QTR 4





 7.2k

Dr Nike Folayan MBE

CO-FOUNDER, ASSOCIATION FOR BLACK & MINORITY ETHNIC ENGINEERS

About

Dr Nike is the co-founder of AFBE-UK, a not for profit organisation established in 2007 to address the under-representation of ethnic minorities in the engineering workforce. She is an innovative and results-oriented chartered engineer and fellow of the institution of Engineering and Technology.

Posts about

The achievements of underrepresented individuals in engineering, using her content to inspire future talent.

 9%
 N/A



 10.4k

Faye Allen

REGIONAL DIRECTOR, RIMKUS AND BEST SELLING AUTHOR OF BUILDING WOMEN

About

Faye is a highly experienced chartered quantity surveyor with over three decades of experience in construction. She supports a variety of construction and engineering clients to avoid, mitigate and resolve disputes. Faye is experienced in providing expert evidence, as a RICS Accredited Expert Witness. She is also author of the book 'Building Women - How everyone in construction can win'.

Posts about

Gender diversity in construction and reflections from her time in the industry.

 9%
 QTR 1

 3,586



 7.3k

Marsha Ramroop

FOUNDER, UNHEARD VOICE CONSULTANCY AND AUTHOR OF BUILDING INCLUSION

About

Marsha is a leading expert in cultural intelligence and inclusive culture change. A former broadcaster of 30 years and the first Director of Inclusion and Diversity at the Royal Institute of British Architects, she now advises organisations on embedding equity, diversity and inclusion into strategy through practical behavioural and systems frameworks. She is the author of 'Building Inclusion'.

Posts about

Cultural intelligence and inclusive leadership.

 2%
 QTR 1

 956,569



 5k

Priya Aggarwal-Shah

FOUNDER & DIRECTOR, PREACH INCLUSION

About
Priya is a communications consultant, public speaker, and Founder and Director of PREACH Inclusion®, a sector-leading organisation advancing intersectional inclusion across the built environment. Recognised as one of PR Week’s 30 Under 30 and RTPI’s Women of Influence, she is a sought-after commentator and DE&I advisor who continues to shape inclusive strategies and lead sector-wide initiatives.

Posts about
Intersectional inclusion, offering practical guidance to help the industry embed diversity meaningfully.

 13%
 QTR 2



 2k

Rebecca Lovelace

FOUNDER OF BUILDING PEOPLE CIC

About
Rebecca is Founder and ‘chief dot-joiner’ at Building People, a social enterprise on a mission to improve representation across the built environment. With more than 25 years of experience in the sector, Rebecca brings expertise in creating connections and driving collaboration across multiple stakeholders. She is passionate about ‘joining the dots’, amplifying the voices of the under-represented and avoiding duplication of effort.

Posts about
Initiatives and insights that help organisations collaborate and create more inclusive opportunities in construction.

 11%
 QTR 4

 801





 43.1k

Zuliat Sulyman

CONSTRUCTION PROJECT PLANNER, BALFOUR BEATTY VINCI

About

Zuliat is an experienced construction project planner and content creator with 5+ years in the industry, blending architectural expertise with strategic planning. She has worked across a diverse range of projects and has exceptional knowledge of the building process from inception to completion.

Posts about

Her day to day life, fashion, beauty, faith and construction projects she has worked on.

 23%

 QTR 1



 70.9k

Lee Chambers

FOUNDER OF MALE ALLIES UK

About

Lee is a business psychologist and Founder of Male Allies UK, a business that believes men need to be fully involved in creating equitable workplaces. He is one of the UK's leading voices on male allyship and gender equity. Lee is also a keynote speaker, discussing wellbeing, inclusion and leadership and is author of 'Momentum: Reboot Your Career', 'Unlock Your Potential' and the 'Millennials Guide to Wellness'.

Posts about

Promoting male allyship and wellbeing through content that helps organisations understand how men can play an active role in driving inclusion.

 5%

 QTR 3

 857,083,690



 1.1k

Sam Downie

MANAGING DIRECTOR, MATES IN MIND

About

Sam started her career as a research psychologist and went on to set up and lead mental health services at local, regional and national level. With a personal and professional commitment to the value of diverse and inclusive teams, Sam has led DEIB programmes and been a national Safeguarding Lead. She has an interest in developing effective, evidence based interventions that have positive impact at all levels.

Posts about

Mental health and workplace inclusion, using her content to push for safer, more supportive environments in the industry.

 14%

 QTR 3

 108,458





 29.2k

Katie Kelleher

TECHNICAL PUBLICATIONS & CAREERS
MANAGER, CONSTRUCTION PLANT-HIRE
ASSOCIATION

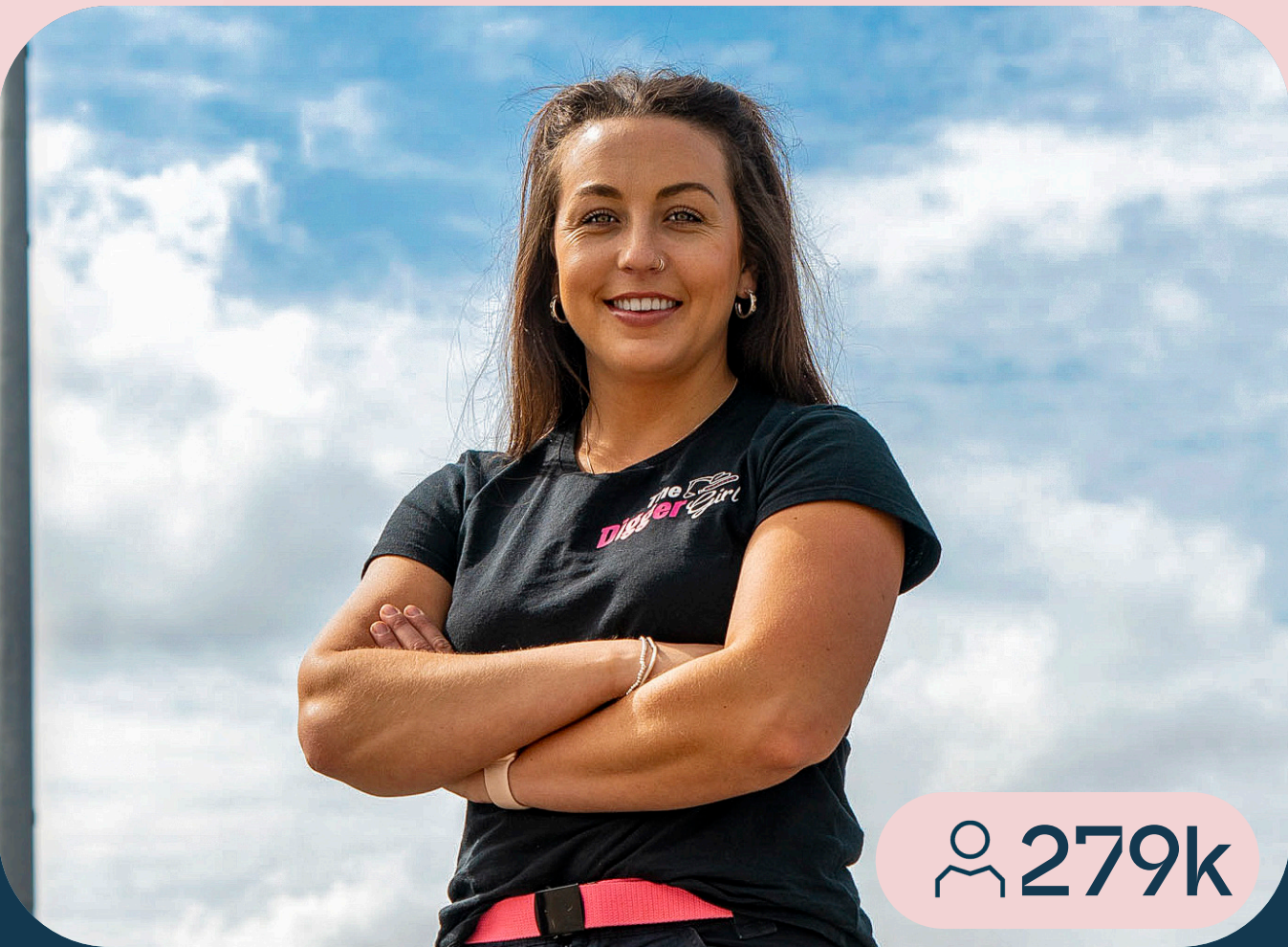
About

Starting out as a crane operator, Katie has become a recognisable voice in the lifting and construction sector. She plays a key role in developing industry standards, strengthening safety guidance and supporting workforce initiatives across the UK. Katie's work brings together technical expertise, lived experience and industry advocacy to help shape a more inclusive and accessible built environment.

Posts about

Challenging outdated stereotypes and highlighting the realities of working on site.

 3%  39,898
 QTR 3



 279k

Amy Underwood

PLANT OPERATOR, UNDERWOOD PLANT HIRE
& CONSTRUCTION CONTENT CREATOR

About

Widely recognised as “The Digger Girl”, Amy is a Scottish plant operator and HGV driver who grew up working alongside her father in their family run business. After not being able to find work as a mechanic, Amy undertook a plant operator apprenticeship. She is also a passionate advocate for women in construction.

Posts about

Her experiences operating excavators, triumphs and challenges of construction inspiring the next generation to consider careers in the trades.

 9%  10,377
 N/A





54.3k

Michaela Wain

MANAGING DIRECTOR, DESIGN & BUILD UK
AND WOMEN IN CONSTRUCTION

About

Michaela is a former BBC The Apprentice Finalist and owner of Design & Build UK and Women in Construction Ltd. She has more than 15 years' experience as a Managing Director in the construction and marketing sectors. Michaela is also a passionate advocate for equality, diversity and inclusion in construction.

Posts about

Championing women and growing diversity in the sector, sharing content that promotes visibility and more inclusive industry events.

5%
 N/A

11,187,556



2.6k

Selasi Setufe MBE

CO-FOUNDER & DIRECTOR AT BLACK FEMALES
IN ARCHITECTURE & PRINCIPAL PROJECT
OFFICER, GREATER LONDON AUTHORITY

About

Selasi is Co-founder and Director of Black Females in Architecture, a social enterprise membership network founded to connect and support black women within the architecture, design and construction sectors.

Posts about

Diversity and inclusion and careers in architecture for women.

10%
 QTR 3



1.1k

Neba Sere

CO-FOUNDER, BLACK FEMALES IN
ARCHITECTURE & ASSOCIATE PROFESSOR
AT BARTLETT SCHOOL OF ARCHITECTURE
UNIVERSITY COLLEGE LONDON (UCL)

About

Neba is a spatial practitioner and director of BFA, where she advocates for greater diversity and inclusion in the architectural profession. She speaks about diversity and inclusion and is committed to promoting a more equitable architecture profession and shaping inclusive urban environments.

Posts about

Diversity and inclusion in architecture, socially engaged design and industry culture and practice.

34%
 QTR 3





 14.5k

Hony Premlal

CHAIR OF ELDON HOUSING ASSOCIATION
AND CHAIR OF WOMEN IN SOCIAL HOUSING
(WISH)

About

Hony Premlal is a highly respected leader in the social housing sector with nearly thirty years of experience. She has spent over a decade in senior executive, governance and consultancy roles. Hony arrived in the UK from Kerala, India in 1993 with a Master's in Biochemistry and limited English. Through determination, empathy and a deep commitment to community impact, she progressed from frontline roles to Chief Executive positions.

Posts about

Social housing and diversity in the sector.

 6%

 QTR 4



 1.9k

Savannah Williams

FOUNDER, POC IN ARCHITECTURE AND
PROJECT ARCHITECT, RSP

About

Savannah is an architect and designer with a passion for socially driven and innovative architecture. She is also dedicated to improving the architectural industry's diversity and inclusion, and has been recognised in Dezeen, RIBA Journal and RIBA People of the Month.

Posts about

Socially driven architecture, and greater representation in the industry.

 22%

 N/A

 609



Skills, Recruitment and Retention

Concerns around skills shortages have been ongoing for years. These influencers are showing what it's really like to work in the sector, sharing their career stories and opening the door to the next generation of construction workers.



Top 20



Tom Arey

DIRECTOR, PFP
THRIVE



Alison Watson MBE

FOUNDER AND CHIEF
EXECUTIVE, CLASS
OF YOUR OWN



Danny Clarke

ENGAGEMENT
DIRECTOR ENGLAND,
CITB



Dr Roni Savage

CEO & FOUNDER,
JOMAS ASSOCIATES
(ENGINEERING &
ENVIRONMENTAL)



Saady Chohan

QUANTITY SURVEYOR,
AECOM AND FOUNDER,
NOBLE QUANTITY
SURVEYORS



Helen Chorley

CO-FOUNDER,
PROPERTY SISTERS
UK



Jacqui Glass

DEAN OF THE BARTLETT
FACULTY OF THE BUILT
ENVIRONMENTAL AND
PROFESSOR OF CONSTRUCTION
MANAGEMENT



Renee Preston

CHIEF EXECUTIVE
OFFICER, GALLAWAY
CONSTRUCTION



Suzannah Nichol
OBE

CHIEF EXECUTIVE,
BUILD UK



Roger Bisby

CO-FOUNDER, WRITER,
PRESENTER AND
COMMENTATOR, SKILL
BUILDER UK



Tori Lucy Coldicott

COMPUTER AIDED
DESIGN ENGINEER,
GARDNER & CO



Una McCabe

MENTORING AND
SUPPORTING OFFICER,
MEGA - MANUFACTURING
& ENGINEERING GROWTH &
ADVANCEMENT



Yanmo Adetula

DIRECTOR, CHAYIL
CONSULTING



Anna Box

PART 2 ARCHITECTURE
STUDENT, THE UNIVERSITY
OF EDINBURGH



Mark Farmer

FOUNDER & BOARD
EXECUTIVE, CAST



Fred Mills

FOUNDER, THE B1M AND
CONSTRUCTION MENTAL
HEALTH ADVOCATE



Josh Wakeling

HEAD OF TRAINING,
ELMHURST ENERGY



Deborah Madden

EXECUTIVE DIRECTOR,
CITB



Alison Nicholl

HEAD OF
CONSTRUCTING
EXCELLENCE



Zoe Brooke

MANAGING
DIRECTOR, EZRAH
CONSULTING





2.3k

Tom Arey

DIRECTOR, PFP THRIVE

About

Tom Arey is Director at PFP Thrive. He is an experienced leader in talent management, resourcing, learning and development including talent acquisition, recruitment management and learning and development design and implementation.

Posts about

Apprenticeships, training, career development and the skills shortage.

27%

N/A



10.7k

Alison Watson OBE

FOUNDER AND CHIEF EXECUTIVE, CLASS OF YOUR OWN

About

Alison is a former land surveyor and the Founder and Chief Executive of Class of Your Own, the social enterprise behind the award-winning Design Engineer Construct! learning programme that is delivered in schools in the UK and internationally. Alison is the immediate past president and honorary fellow of the Chartered Institution of Civil Engineering Surveyors.

Posts about

Bringing built environment education into schools and promoting STEM pathways.

3%

QTR 3

3,599



21.4k

Danny Clarke

ENGAGEMENT DIRECTOR ENGLAND, CITB

About

Danny has over 20 years' experience across the built environment, with board-level leadership and a strong track record in organisational change and commercial growth. He champions safer and healthier work environments, with a clear focus on mental health and wellbeing in construction, and he is passionate about creating a skilled, competent, and inclusive workforce that meets the challenges of today and tomorrow.

Posts about

Construction training, skills development, and diversity initiatives.

1%

N/A

174,220





Dr Roni Savage
CEO & FOUNDER, JOMAS ASSOCIATES
(ENGINEERING & ENVIRONMENTAL)

About
Dr Roni is CEO and Founder of Jomas Associates, an engineering company serving the construction industry since 2009. A Chartered Engineer and Chartered Geologist, SiLC and Fellow of the Institution of Civil Engineers, and an Honorary Fellow of the Royal Institute of British Architects, she specialises in environmental, geoenvironmental and geotechnical assessments.

Posts about
Careers in engineering and industry leadership.

 **32%**
 **QTR 1**



Saady Chohan
QUANTITY SURVEYOR, AECOM AND FOUNDER,
NOBLE QUANTITY SURVEYORS

About
Saady is a quantity surveyor with over a decade of experience in the construction and information technology industry. Saady has been an honorary trainer for major AEC communities and he has delivered 1,500+ training sessions and taught 10,000+ students over the past decade.

Posts about
Opportunities in the construction and technology sectors and on-site experiences as a quantity surveyor.

 **6%**
 **N/A**



10.9k

Helen Chorley

CO-FOUNDER, PROPERTY SISTERS UK

About

Helen is Co-founder of Property Sisters UK, the original female “dragon” Angel investor on Property Elevator, an international speaker, awards judge, mentor and board advisor. She has appeared on over 40 programmes on Sky TV, and splits her time between London, Malta and Bermuda.

Posts about

Careers advice, property events, investment and content championing women in property.



8%



1,207



N/A



4.2k

Jacqui Glass

DEAN OF THE BARTLETT FACULTY OF THE BUILT ENVIRONMENT AND PROFESSOR OF CONSTRUCTION MANAGEMENT

About

Jacqui is an engaged academic specialising in construction management. She’s interested in how we build, why we build and how we organise ourselves to create buildings and infrastructure for a wide range of users. In her current role, she is committed to sustaining a strong and vibrant education and research culture.

Posts about

Student career opportunities in the industry, interesting projects, architecture and digital construction.



6%



N/A



3.9k

Renee Preston

CHIEF EXECUTIVE OFFICER, GALLAWAY CONSTRUCTION AND FOUNDER, CONSTRUCTION FOR WOMEN

About

In her current role, Renee leads a nationwide main contractor with purpose, resilience and a clear agenda: to build a construction industry that reflects the future. She is also the Founder of Construction for Women, a national initiative tackling the construction skills gap through training, mentoring and outreach.

Posts about

Mentoring, recruitment and career opportunities for young people in construction.



26%



18,830



QTR 3





Suzannah Nichol OBE

CHIEF EXECUTIVE, BUILD UK

About
Suzannah is the Chief Executive of Build UK, the leading representative organisation for the UK construction industry. Her career in construction spans more than 30 years and she is widely respected for her work with Government, media and industry stakeholders and received an OBE in 2024 for services to the industry. Under Suzannah's leadership, Build UK is at the forefront of transforming construction.

Posts about
Major industry changes and reports, as well as career opportunities in construction.

 **9%**  **370,332**
 **QTR 3**



Roger Bisby

CO-FOUNDER, WRITER, PRESENTER AND COMMENTATOR, SKILL-BUILDER UK

About
Roger is a building industry expert who provides support and advice for tradespeople. He provides commentary on policy for building, household energy, water and waste management. Roger focuses his efforts on creating home improvement and advice videos on YouTube, through these videos he raises awareness of construction as a career.

Posts about
Trade skills and 'how to' tutorials to help construction workers learn, improve and stay

 **67%**  **3,128**
 **N/A**





1.4k

Tori Lucy Coldicott

COMPUTER AIDED DESIGN ENGINEER,
GARDNER & CO AND FREELANCE GRAPHIC
DESIGNER

About

Tori is a CAD engineer and freelance graphic designer who works in the construction industry. On TikTok she shares day-in-the-life videos, practical tips and career opportunities, helping to encourage others into design and engineering. Her content champions gender diversity, highlighting career pathways and encouraging more CAD roles in the built environment.

Posts about

Day in the life in her current role, as well as educational videos on CAD engineering careers.

789%

N/A



1.9k

Una McCabe

MENTORING AND SUPPORTING OFFICER,
MEGA - MANUFACTURING & ENGINEERING
GROWTH & ADVANCEMENT

About

Una is a MEGA Degree apprenticeship and mentor lead, who has 20 years of experience in family and childcare who retrained in architectural commercial design. She is passionate about the empowerment of women and their engagement in construction, engineering and tech industries.

Posts about

Job opportunities, training, apprenticeships and supporting women into trades.

21%

QTR 2



4.9k

Yanmo Adetula

DIRECTOR, CHAYIL CONSULTING

About

Yanmo is a Director at Chayil Consulting, specialising in career empowerment and leadership training. With 15+ years across nine industries, she helps to equip managers with practical tools to lead and lift performance. She is also a speaker and author, who has spoken for the House of Lords and at UK Construction Week.

Posts about

Industry leadership, career and management advice and driving real change on DEI issues.

12%

QTR 2





 11.6k

Anna Box

PART 2 ARCHITECTURE STUDENT, THE UNIVERSITY OF EDINBURGH

About

Anna is an architecture student at the University of Edinburgh and content creator. She shares videos on TikTok about her pathway into architecture. As well as videos about her masters studies, she shares inspiration videos and travel vlogs showcasing her study-life balance.

Posts about

Pathways into architecture and construction to encourage young people into the industry.

 941%
 N/A



 9.5k

Mark Farmer

FOUNDER & BOARD EXECUTIVE, CAST

About

Mark is a founder of Cast and board executive responsible for market strategy and brand. He served as CEO of Cast between 2016 and 2025. Mark has over 35 years’ experience in construction and real estate and is a recognised international commentator on a variety of industry and policy related issues.

Posts about

Built environment skills, modular construction, housing, workforce reform and sector innovation.

 67%
 N/A

 3,128





26.1k

Fred Mills

FOUNDER, THE B1M AND CONSTRUCTION
MENTAL HEALTH ADVOCATE

About

Fred is a global figure in video publishing, and a leading influencer within the built environment. His mission is to alter the perception of construction on planet Earth. Fred founded the B1M to share the best of construction and attract more people into the industry. He has since grown it into the world's largest and most subscribed construction video channel, with over 3.8 million subscribers and 32 million monthly viewers.

Posts about

Large scale infrastructure and construction projects through compelling storytelling.

24%

QTR 2



5.7k

Josh Wakeling

HEAD OF TRAINING, ELMHURST ENERGY

About

Josh is passionate about developing the skills that will power the UK's transition to Net Zero. In his current role, he designs and delivers programmes that equip professionals with the expertise to lead in retrofit, energy efficiency and a sustainable built environment. Josh believes that training is more than knowledge transfer, it's about unlocking potential, building confidence and creating opportunities for growth.

Posts about

The importance of retrofit training and green skills to help build the future workforce.

3%

QTR 4

11,454



5.2k

Deborah Madden

EXECUTIVE DIRECTOR, CITB

About

Deborah is Executive Director at CITB who plays a pivotal role in customer-facing positions within apprenticeships, careers and employer engagements. She is passionate about developing, nurturing and empowering CITB's people to achieve their potential and get the best possible results for the industry.

Posts about

Construction apprenticeships, business development, subcontractor management, leadership and career growth.

16%

QTR 4

1,342,895





Alison Nicholl
HEAD OF CONSTRUCTING EXCELLENCE

About
Alison has a background in knowledge transfer, driving innovation and change into the construction sector both in the UK and overseas. Alison is currently Head of Constructing Excellence, where she works with its members and wider movement to drive positive change in the built environment. Alison has a passion for transforming the construction sector into a more innovative, inclusive, and sustainable industry.

Posts about
Innovation and driving change in the built environment.

15% 35,717
QTR 4



Zoe Brooke
MANAGING DIRECTOR, EZRAH CONSULTING

About
Zoe is Managing Director of Ezra Consulting and Founder and Co-CEO of the Save Construction Initiative (SCI), a not-for-profit championing resilience, inclusion and reform across the sector. SCI focuses on procurement and fair payment, mental health and skills, and has launched campaigns reaching over 500,000 young people to inspire the next generation into construction.

Posts about
Construction skills, leadership, career opportunities, training courses and industry events.

2%
QTR 4

Methodology

During the development of our list we were looking for individuals who were visible and active across the industry. We looked at three key metrics: engagement rate, media coverage and visibility.

This list is not ranked. It is designed to spotlight individuals who are visible across the industry and driving change.

Engagement rate:

We took a sample of the individuals' 10 latest posts (including reposts on LinkedIn) and developed a scoring mechanism based on engagements and follower numbers. Engagement scores were updated using the latest 10 posts prior to 6 January. Follower figures are also accurate as of 6 January.

Media coverage score:

We reviewed instances where individuals had appeared across the media and assessed the potential reach and domain authority of these articles and publications. We took this sample over a 90-day period from 19 September to 18 December 2025.

Our media coverage score combines:

- Potential audience (60%): reflecting the scale of exposure.
- Domain authority (40%): reflecting the credibility of the publication.

Industry visibility:

We looked for when individuals were visible or active last, whether it's speaking at a conference, attending/contributing to an event or being featured or mentioned in an article.

This sample was taken during Q4 2025. The number represents their last piece of activity:

- 1 = Active in Q1 2025
- 2 = Active in Q2 2025
- 3 = Active in Q3 2025
- 4 = Active in Q4 2025

Where someone's visibility is listed as N/A, it means that they did not have relevant activity in 2025. It is also a sign that more effort needs to be made by event organisers and media to broaden their reach and invite new voices to contribute. Our influencers have built strong communities and audiences via their own channels, demonstrating that they have clear value to add.



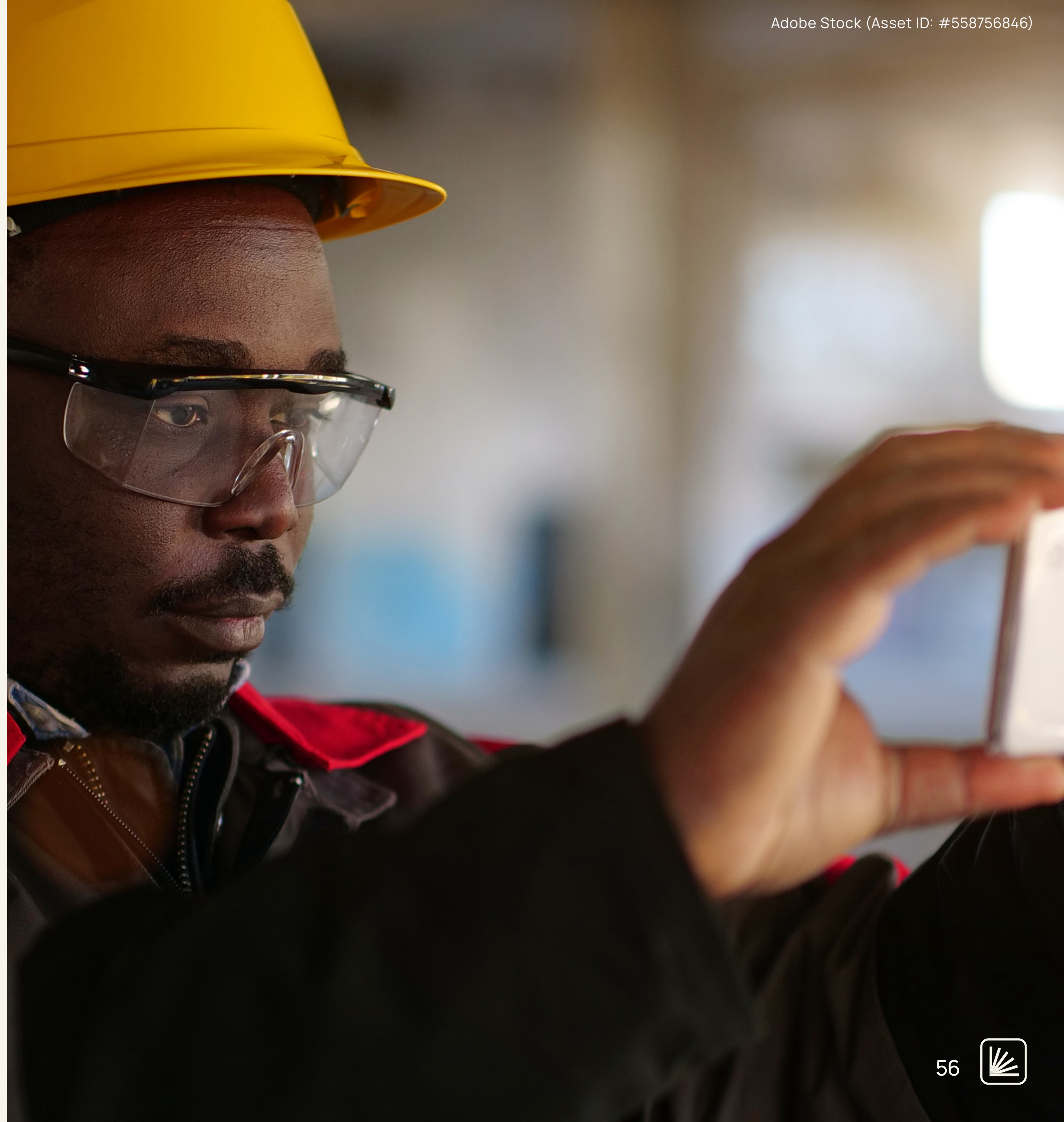
Influencer collaborations

We offer an influencer collaborations service, designed to help organisations in the built environment create successful influencer partnerships.

We offer end-to-end campaign management, from initial outreach to final reporting. Our team are experienced in building and managing influencer relationships and can help you strengthen your brand through authentic content from creators across the industry.

Using our bespoke influencer database, we identify the best in the business to match your objectives and target audience to develop compelling campaigns and partnerships.

To find out more, visit our website:
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